

**Platinum Coast Orchid Society**  
**Brevard County, Florida**

# **The Rhyzome**

**April 2011 Edition**



## **President's Message**

Hello Members,

I am sure you will all agree that the PCOS newsletter has been steadily improving since Patti assumed the task of accomplishing it. As you know, Patti is not only the editor of the newsletter but is co-chairman of the upcoming show, a job which also takes an enormous amount of time. She and her co-chairman, Dennis Gollehon, are truly great additions to our membership. When you are called upon, please help with the enormous amount of work required for staging a show of our size.

The issue of declining membership was a subject for considerable discussion at the last business meeting. Your help is solicited in this area. Please encourage friends, relatives, and others, whom you know, to join us. Assure them that our organization is truly a place that will welcome them as valued members.

See you at the meeting. Jim

## **Sunshine**

Deepest sympathy to the family of former member, Marshall Steele. Sympathy is also extended to former member, Jim Petters, on the passing of his wife.

Get well wishes are sent to Barbara Olson as she recovers from a fall. Continuing get well wishes are sent to Kathy Kennedy and Ruth Larson.

Happy 50th anniversary to member Sally Johnson and her husband, Jim.

## **Giving and Receiving**

Your gifts of time are a great way to meet more orchid friends and become more involved in your society. In other words, the more you give, the more you receive. The show is a great place to start. Whether meeting other members while setting up, or being educated through clerking or registration, there's a position that's just right for you. If you have not yet volunteered to help at the show, or if you have a special skill that would benefit the society throughout the year, please contact Patti Scholes or a member of the board. There are many positions large and small that keep this society running.

## **UPCOMING EVENTS:**

**April 13th 6:15 pm**  
**Board Meeting**  
**Kiwanis Park**

**April 13th 7:00 pm**  
**Business Meeting**  
**Kiwanis Park**  
**Sally Pancoast will present a**  
**program on virus detection**

**April 27th No Back to Basics**  
**Meeting due to show set-**  
**Up**

**Apr. 29-May 1st PCOS SHOW**  
**9-5 Friday and Saturday**  
**9-4 Sunday**



## **Membership Renewal**



Joyce Schofield is now collecting membership dues for 2011. Please fill out the membership form attached, so your information can be updated. See Joyce at a meeting or mail your form and dues to:  
**Joyce Schofield**  
118 Chipola Road  
Cocoa Beach, FL 32931  
(New members who joined at the 2010 PCOS Show, do not owe dues at this time.)



## **Looking for a Summer Adventure?**

During the summer months, instead of having a Back to Basics meeting, PCOS will sponsor rambles to different members' homes to see the many settings and ways in which orchids can be grown in Brevard County. During some of these rambles, you may see a short potting demonstration. If you would like to volunteer your orchid home for one of these events, please contact Patti Scholes.

The first ramble will be held on May 25th at the home of Joyce Schofield, 118 Chipola Road, Cocoa Beach.

**DIRECTIONS:** From Merritt Square Mall, go east on SR 520. Turn right onto A1A. Turn right onto Minute-man Causeway. Turn left onto Chipola Rd. Joyce's house is on the right. Enter backyard through the gate on the right side.

## **2011 PCOS OFFICERS AND CHAIRS**

### **PRESIDENT**

**Jim Adamson**  
321-632-2847  
jadamson1@cfl.rr.com

### **VICE PRESIDENT**

**John Hicks**  
407-277-0430  
hicksj0430@bellsouth.net

### **TREASURER**

**Joyce Schofield**  
321-783-5200  
joyceschofield@cfl.rr.com

### **SECRETARY**

**Nadine Kern**  
321-504-1199  
kernn@bellsouth.net

### **PAST PRESIDENT**

**Peter Pancoast**  
321-459-1996  
sallypancoast@cfl.rr.com

### **DIRECTORS**

**JoAnn Amos**  
321-259-8585  
mijo2800@yahoo.com

### **Dennis Gollehon**

321-427-6959  
dgonlehon@earthlink.net

### **Joan Lehnert**

321-632-7105  
joanlehnert@belsouth.net

### **Karen Snee**

321-453-1862

### **AOS REPRESENTATIVE**

**Betty Adamson**

### **MEMBERSHIP**

**Joyce Schofield**

### **LIBRARIAN**

**Sally Pancoast**

### **NEWSLETTER EDITOR**

**Patti Scholes**

### **RAFFLE HOST**

**Glenda Titler**

### **PLANT TABLE HOST**

**Steve DeSorbo**

### **PROGRAMS**

**Sally Pancoast**

**John Hicks**

# 2011 PCOS Orchid Show

## How you can help

**April 29 through May 1**  
**SHOW THEME: Orchid Rendezvous**

**SPONSORS:** Every member should try to find at least one sponsor for the show. A sponsor form is attached. Please take it to your favorite restaurant or merchant. Have the sponsor fill out the form and return it to **Chairs Marsha Lovas or Karen Snee**, so recognition can be given.

**PUBLICITY:** Plan to pick up your magnetic signs, posters, publicity flyers, and ground signs at the next meeting.

**CLERKS:** Be a clerk at the show and learn how orchids are judged. Clerks need to arrive at the Expo by 8 AM on April 29th. Please contact **Chair Jan Castillo** at 783-3447 if you are interested in clerking.

**REGISTRATION & CLASSIFICATION:** Prior to the show, individual orchid entries are registered. If you did not attend Betty and Susan's workshop on registering orchids, don't worry. There is always help needed at the desk accepting entries, and a runner to place entries. Contact **Patti Scholes** if you are interested in helping.

**PRESALE TICKETS:** Please pick up at least 10 tickets to sell prior to the show. **Joann Amos** will have tickets at the next meeting. You may return any tickets you were unable to sell.

**POTTING TABLE:** This provides a great service to beginning orchid growers in the community, and it's an opportunity to recruit new members. For those of you who are great potters, this is a perfect place for you to help.

**SET UP/BREAK DOWN:** This is an important job and lots of help is needed to do the layout and table set up for the show. Set up takes place two or three days before the show, and break down takes place right after the show on Sunday. Most of the work is physical, but covering the tables can be done by anyone. Please contact **Patti Scholes at 459-9327** if you can participate in set up or break down.

**NICHES:** A niche is a mini-tabletop exhibit. Ferns will be available for entrants and they may also borrow orchids at the show.. Each member who enters will be given guidelines and a niche box to use. **Chair Judy Law** needs 6 members to commit to this exhibit.

**PEDESTALS:** Do you love flower arranging? This event is for you! Contact **Chair Elaine Chambers**, if you're interested.

**ENTER YOUR ORCHIDS:** If you have a blooming orchid, be sure to enter it in the show. **An entry form is in an attachment with this newsletter.** You may register several orchids on the same sheet. Please try to neatly fill out all of the information on the sheet before bringing it to the show on Thursday, Apr. 28th for registration.

**Call Chairmen Dennis Gollehon at 427-6959 or Patti Scholes at 459-9327, if you would like to help during the show and haven't already signed up.**

# Show Schedule

**April 25th-27th: Set Up**

If you signed up for this, you will receive a call letting you know the date and time to be there. This includes table covering.

**Thurs., April 28th: Pedestal Arrangements, Niches, and Orchid Registration must be completed between the hours of 9 am and 5 pm.**

**Fri., April 29th: Clerks need to be at the Expo by 8AM**

**Apr. 29th-May 1st: Ticket booth volunteers  
Hospitality table volunteers  
Potting booth volunteers** *Please show up at your scheduled times*

**May 1st: 4:00 PM Break down**  
If you signed up for this, please be at the Expo at 4 pm

## AOS CORNER

As I write this, the Philadelphia International Flower Show has just finished. The American Orchid Society participated in this show for the first time in 56 years. The Philadelphia Horticultural Society, the sponsor of this show was almost as excited to have us there as we were to be there. Some undisputed facts of this show are that it is the oldest and largest indoor garden show in the United States, if not the world; last year's attendance was over 249,000 over its 8 day opening and this year's show beat all prior attendance records. AOS would not have had such a strong showing had it not been for the area affiliated societies, the many trustees and national volunteers of the AOS, in particular Chris Rehmann (AOS President), Barbara Noe (AOS Membership Chair), Michael Bowell (Designer of the exhibit and owner of Create A Scene, as well as Southeastern Pennsylvania Orchid Society member), Jeff Bradley (Houston Orchid Society) who planted the seed for the exhibit and started the conversation with Philadelphia Horticultural Society and many others who flew (at their own expense) to Philadelphia from afar. AOS affiliated society members were asked to be part of it and they responded with orchids, plants, ideas and volunteers for design, set up, tear down, membership recruitment, manning our exhibit; talking about and answering all kinds of questions about orchids. It was a collaborative activity and we created an exhibit that you would all be proud of. The exhibit received a number of awards, but most coveted ones were the two daily PNC People's Choice Awards! A large majority of the visitors of our exhibit had at least one orchid at some point. Just a testament to our common passion. Our volunteers talked at length to them about the benefits of the local societies, the American Orchid Society and the wealth of information that would be available to them if they reached out to them and joined us. Be on the lookout for more details about your exhibit and the show in a future issue of *Orchids*.

The purpose of me bringing up the Philadelphia International Flower Show and its success is two-fold. First, if there is a special event that would warrant special attention to promote AOS, get in touch with AOS and explore the possibility of an AOS presence. It is a great way to engage any regional affiliated societies. Secondly, if you have hosted an exhibit, participated in a show or have any report, photographs, or comments, I would like to start posting them on the AOS Forum. We need to pat ourselves on the back occasionally and that would be a great way to share our successes. For instructions on how to post to the AOS Forum, visit [www.aos.org](http://www.aos.org). Participating in that forum is another benefit of being a member of the American Orchid Society.

Lynn Fuller, Chair

AOS Affiliated Societies Committee

## Our exhibits in other society shows

Don't quote me on this, but:

- Our society does exhibits for other society shows.
- Members volunteer to set up exhibits, and help is always needed (I have heard that no experience is necessary).
- **Blooming orchids are needed for these exhibits and if you fill out the registration form attached to this e-mail when you lend your orchids, your orchids will be judged.**
- We are putting in an exhibit for the Central Florida Orchid Society Show\*\*.
- If you would like to help with this exhibit, contact Glenda Titler at 637-0948.
- If you would like to lend your orchids for that exhibit, you can give them to Glenda at the end of March. Remember to fill out the registration form if you want your orchid to be judged.
- We are also doing an exhibit for the Volusia County Orchid Society Show\*\*\*.
- If you would like to help with this exhibit, either by helping with the set up or by lending orchids, please contact Glenda Titler.

### **FROM THE EDITOR**

Since most members have computers and can access orchid information easily via the internet, this newsletter will concentrate primarily on PCOS and AOS news. AOS.org is a great site to find information on almost anything orchid related. After communicating with Dr. Motes, I was going to put his "Month by Month" articles in our newsletter, but they are readily available on the internet, and the book can be purchased at most orchid shows. In the event that you have something to add to the newsletter or would like to write an article about orchids, please contact the editor.

## UPCOMING SHOWS

**\*\*Apr. 2-3**

**Central Florida Orchid Society Show**  
Maitland Civic Center  
Maitland, FL

**Apr. 16-17**

**Tallahassee Orchid Society Show**  
Doyle Conner Bldg.  
Tallahassee, FL

**Apr. 22-23**

**Vero Beach Orchid Society Show**  
Riverside Park Dr.  
Vero Beach, FL

**Apr. 29-May 1**

**Platinum Coast Orchid Society Show**  
Cocoa Expo Sports Arena  
Cocoa, FL

**May 6-8**

**Tampa Bay Orchid Society Show**  
Egypt Shrine Center  
Tampa, FL

**\*\*\*May 7-8**

**Volusia County Orchid Show**  
Volusia County Fairgrounds  
Deland, FL

**May 13-15**

**Redland International Orchid Festival**  
Redland Fruit and Spice Park  
Homestead, FL

**May 27-28**

**Greater Orlando Orchid Society Show**  
Orlando Garden Club  
Orlando, FL



At left:  
Slc. Jewel Box 'Dark Waters'  
Grower: Craig Helping

At right:  
B. Little Stars  
cleverly grown in a lid  
Grower: Steve DeSorbo



At left:  
Epi. Pom Pom  
Grower JoAnn Amos

At right:  
C. Bob Betts or Beau Bells?  
Member Barry Kennedy had this repotted at last year's show. Can you identify it?



# Members and their orchids



At left:  
Den. Aggregatum  
Grower Nadine Kern  
Below:  
Iwan. Apple Blossom 'Golden Elf'  
Grower Elaine Chambers

At left:  
Junior Member Bethany  
shares her phalenopsis and how she cared for it during the winter



# Orchid Expo 2011

## Award Sponsorship and Door Prize Contributor Form

### Platinum Coast Orchid Society

48<sup>th</sup> Annual Show

April 29<sup>th</sup>-May 1<sup>st</sup>

Friday & Saturday: 9:00 A.M. - 5:00 P.M.

Sunday: 9:00 A.M. - 4:00 P.M.

Cocoa Expo Center

500 Friday Road, Cocoa, Florida

#### Award Sponsorships

\_\_\_ \$25 Sponsorship

\_\_\_ \$50 Sponsorship

\_\_\_ \$75 Sponsorship

\_\_\_ Other Sponsorship

#### Door Prize Contributions

\_\_\_ Cash/check to pay for orchid as door prize

\_\_\_ Door Prize donation of your choice

\_\_\_ Gift Certificate in the amount of \_\_\_\_\_

Award Sponsorships are displayed on a Sponsorship Board at the entrance to the show and also displayed with the Award in the Orchid Display. Door prizes will be announced on an hourly basis during the show.

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mail to Marsha Lovas, 800 Second Street, Merritt Island, Florida, 32953

---

Make checks payable to Platinum Coast Orchid Society

#### RECEIPT

Received from \_\_\_\_\_

A donation in the amount of \_\_\_\_\_

Date: \_\_\_\_\_ Received by \_\_\_\_\_

A portion of the proceeds will benefit The Candlelighters of Brevard.

[www.PlatinumCoastOrchidSociety.org](http://www.PlatinumCoastOrchidSociety.org)