

S. Gossett-Moore, Editor  
[SGossettMoore@gmail.com](mailto:SGossettMoore@gmail.com)  
 Phone: 321-784-4006  
 Society Web Site:  
[www.PlatinumCoastOrchidSociety.org](http://www.PlatinumCoastOrchidSociety.org)



# The Rhyzome

*Rhi-zome:* n., a creeping stem lying, usually horizontally, at or under the surface of the soil...

## Board Members 2007

- ✎ Jim Adamson, *President, Tel.: (321) 632-2847*
- ✎ Alan Gettleman, *Vice-President, Tel.: (321) 454-3239*
- ✎ Ginny Landreth, *Secretary, Tel.: (321) 631-6316*
- ✎ Craig Helpling, *Treasurer, Tel.: (321) 779-0123*
- ✎ Jack Taylor, *Board Member, Tel., (321) 453-4856*
- ✎ Toni Bell, *Board Member, Tel.: (321) 751-3900*
- ✎ Sherrill Gossett-Moore, *Board Member, Tel.: (321) 784-4006*
- ✎ Bob Libbey, *Past-President Advisor, Tel.: (407) 568-*

## Jim's Bench

*Jim Adamson*

For the past several years we have chosen not to hold a regular meeting in August since it was so close to our Show. Well this year we have decided to hold a meeting precisely because it is so close to our Show. **It will be held at the usual time** (6:15 board members, 7pm regular meeting) **at the Rockledge Garden Club, for the location, on Wednesday, August 8.** We hope that we will have a great attendance at this meeting. There are so many items we need to review and ensure that we have everything covered. When the preparation starts on Tuesday, August 14 it is simply too late to begin planning. I realize there are many who cannot contribute because of other commitments. But most of you can contribute in some small way and the more that do the easier it is on all of us. We will plan to have our brief business meeting, Show 'n Tell and then go into Show business. We will try to enlist the help for some areas that we are short in and discuss in detail what to expect at the Show. It will be educational for everyone, including those who have been doing it forever, and those for whom it will be a new experience. Please try to attend this meeting and be a part of the final planning for this significant event.

## Orchid Roundup, 44th Annual Show

It's almost Show Time! The excitement is rapidly building for our annual show, the summer one that we continue to have in the August heat, which amazes so many people. This is perhaps one reason we've been successful at our Show as we are the only one occurring this time of year!! The vendors have all been invited, Susan is completing the final lay-out, and publicity is in full swing. A reminder from our publicity chairman, Toni, is to please clip any newsprint you see on the Show and the date and give them to her. We all receive and review different newspapers, periodicals, etc. and this tells us where we succeeded. You may continue to sell your advance tickets up, available from Toni or Joanne, until the Show officially opens on Friday, the seventeenth.





## 44th Annual Show continued from page 1

Our theme depiction 'Roundup' promises to offer some different presentations, remember it is a western theme! Hope you are giving some extra thought to it also. The Show Committee voted once again to welcome everyone with the extra large exhibit with the beautiful Queen palms. It was a big decision, but so very popular last year, that we wanted to accomplish it once again and will begin working on it Wed. as soon as the set up is complete. The exhibit will primarily contain orchids from Jim and Hawaii Pacific Orchids and it will not be a 'judged' exhibit. You may however have one of your orchids, whether registered or an unnamed beauty, placed in the exhibit and, if registered, it will be AOS judged. Since the size of the exhibit exceeds 200 sq ft it takes a lot of flowers to fill it and we want the public to truly appreciate its beauty. We also are recruiting western items that may enhance the entrance way or the exhibit that you should bring in for the Show. They should not be valuable items but anything of a western decor. We already have promises for a saddle, wagon wheel, cowboy statue, a great cowboy boot, etc. which we will adorn with orchids. We are especially looking for western clothing since we will once again have the mannequins to clothe. At this time all we have to dress them in is orchids; smile!!



The lay-out with the plastic floor covering will first be accomplished. The Show equipment will then be delivered to the Expo Center and the setting up of tables, niches, etc., will begin on Tuesday, August 14. Physical help is needed with the set-up.

The table skirting and covering will be accomplished on Wednesday morning starting at 9:30 a.m. Gail Bishop is contacting members who hopefully will commit to help with this placement and tying of the corners with the ribbons, etc. Joan will also start setting up the courtesy booth.

Bob Libbey will continue to dispense the In-Ground signs at this meeting. Remember they were purposely printed for "This Weekend" so they can be re-used each year, therefore they cannot be placed prior to Sunday (August 13) evening before the Show. Perhaps you know of a special corner or business where one could be placed? Just remember to collect them when the Show is over.

We still have a few more posters that need to be placed in busy locations and Joe Permuy has been busy preparing the hand-outs. We try to get the Show advertised wherever we can & Judy will be doing special displays in areas of the Cocoa Beach Library. We have already received calls from subscribers of *Southern Living*, who read it there!



The blooming plants (bring any that are show worthy) you are bringing in for the niches or the individual table can be brought in Wednesday or early Thursday. Remember to mark the pot with name or initials, stake the flowers, clean the foliage, etc. If you are unfamiliar with registration, help will be available and the Registration Desk will be open from 9:30 a.m. until 6 pm. on Thursday.

## 44th Show cont'd

August 2007

The niches may be started either late on Wednesday evening or on Thursday. You should have a general idea of the orchids you plan to use as well as any theme accessories, driftwood, etc. you plan to use. The ferns will be available for you to check out. They are to be returned to the Chairman (Darryl) unless you wish to purchase them. You should bring any other foliage you think you might need. There is an award for the Best Theme Interpretation, so keep that in mind as you plan your niche exhibit.

**-Wednesday, August 8, at 7pm the Regular Business Meeting will be held in Rockledge Garden Club, 1493 Fiske Blvd, Rockledge, FL. -6:15 Board Members.**

There will be some cut flowers available for the pedestal entries. The entrants should have their design well planned and must be flexible about using the available cut flowers, as size and color will be varied. Perhaps you have already a plan for procurement of flowers? The flowers we will be offering to you will be available from Betty on Thursday (August 16) by 1 pm. If you have further questions, contact Joanne Amos.

Thursday is a very busy but exciting and colorful day... it is always great fun seeing the beautiful and varied myriad of orchids being brought into the arena. The set up will be from 7 am until 9 pm. Please call if there are any unanswered questions.

Judges will begin arriving shortly after 7 am on Friday and will be welcomed by Genetta's continental breakfast. Bob will give you the clerking instructions and judging will begin at 9 am. While judging is going on, the Show is officially opened; therefore, there is a requirement for working at the ticket desk, courtesy tables, potting, etc. In other words, it is extremely busy and we need lots of members to help out.

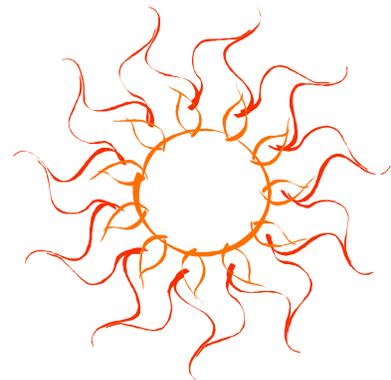
Remember the Show is our ONLY fund-raiser; hope each member feels a commitment to help as much as they are physically able. We are also very dedicated to success so we can continue to contribute to Candlelighters of Brevard. We work very hard to accomplish a great Show. It keeps us afloat financially, affords the members a very special comradeship, acquires new Society members and lets us talk to other about our exciting hobby. While it is lots of work, it is also loads of fun. Thanks in advance for all the help. Glenda/Joan/Betty

## Sunshine

Our Society expresses deepest sympathy to the family of former member Phyllis Sumner who recently passed away.

Special thanks to Don Kelly and new member, Dave Rich, for their plant donations to the plant raffles.

Speedy get well wishes are sent to Ernie Walters as he recovers from surgery.



## Platinum Coast Orchid Society

*Sherrill R. Gossett-Moore*  
5600 N. Banana River Blvd.  
#38  
Cocoa Beach, Fl 32931

[www.PlatinumCoastOrchidSociety.Org](http://www.PlatinumCoastOrchidSociety.Org)

All members please give the following your attention and consideration: The 19th World Orchid Conference is being held in Miami January 19-28, 2008. You may never have the opportunity again to attend this prestigious event. If there is enough interest we will explore the possibility of chartering a bus to take PCOS members to it. Please give some thought to it and we will seek the specific information for you. At the moment we are not sure of the admission fee and advise you. We are assuming that advance tickets can be procured in bulk numbers at some reduction and if such is the case we will pursue it. We will have some discussion and hopefully specific information at the August

